

TO THE AUTHORS AND READERS OF ECONOMICS AND BUSINESS YEARBOOK

The Economics and Business Yearbook of Department “Economics” at NBU is an *annual peer-reviewed scientific publication, indexed* in REPEC and CEEOL, *and included* in the National reference list of contemporary Bulgarian scientific publications with scientific review of the Bulgarian National Centre for Information and Documentation.

The Economics and Business Yearbook has *ISSN 2534-9651*.

The Economics and Business Yearbook of Department “Economics” at NBU makes publicly available some of the best contemporary theoretical, methodological and applied research in the field of Economics and Business. Results of scientific and applied research (*articles, papers and scientific reviews*) in the field of Economics and Business are published in the Yearbook. The Yearbook also allows the publication of *reviews* and *opinions* for academic positions and scientific degrees competitions, as well as *reviews* on scientific publications in the field of Economics and Business.

The authors could be Bulgarian and international researchers, lecturers, PhD and university students, as well as practitioners.

The Yearbook publishes manuscripts *in Bulgarian and English*.

The authors pay no publication fees and do not receive any royalties.

The manuscripts should be submitted *complete*. The authors are responsible for the contents of the manuscripts, their originality, the opinions in them, as well as for the language, style and the technical layout.

Manuscripts should be submitted to Department “Economics” at NBU *every year until July 1st* at the Yearbook’s e-mail: ecb.yearbook@gmail.com.

All manuscripts are double blind reviewed by the *Editorial Board* presided by Assoc. Prof. Dr. Reneta Dimitrova (NBU) and with members Prof. Dr. Sabina Rakarova (NBU), Prov. Dr. Ivanka Daneva (NBU), Assoc. Prof. Dr. Nadezhda Dimova (NBU), Assoc. Prof. Dr. Ivan Boevski (NBU), Assoc. Prof. Dr. Stefan Stefanov (NBU), Assoc. Prof. Dr. Stanislava Georgieva (NBU), Assoc. Prof. Dr. Eduard Marinov (NBU), Assoc. Prof. Dr. Irena Nikolova (NBU), Prof. Dr. Ec.Sc. Andras Inotai (Institute for World Economics, Hungary), Prof. Dr. Gunnar Prause (Wismar Business School, Germany), Prof. Dr. Juhani Laurinkari (University of Eastern Finland), Prof. Dr. Irina Kapustina (Peter the Great St. Petersburg Polytechnic University, Russia), Assoc. Prof. Dr. Plamen Patev (I Shou University, Kaohsiung, Taiwan).

The decision for publication, revision or rejection of the manuscript is taken by the Editorial Board, which informs the author about it.

The organization of the publishing of the Yearbook is carried out by the Scientific Editor - Assoc. Prof. Dr. Reneta Dimitrova, and the Technical Editor – Senior Assist. Prof. Dr. Eduard Marinov.

The Economics and Business Yearbook of Department “Economics” at NBU *is published before December 31st every year.*

All submitted manuscripts should be *original* and should not be published or submitted for publishing elsewhere. All manuscripts are subject to a machine originality check. The acceptance to be published means that the *copyright* of the manuscript is transferred to the Yearbook. The publication or parts of it may not be published in other editions without the written permission of the Editorial Board.

The Economics and Business Yearbook of Department “Economics” at NBU is disseminated among universities and scientific institutions in Bulgaria that carry out research and educate PhD and university students in the fields of Economics and Business.

The Yearbook is submitted to the National Library “St. St. Cyril and Methodius” and to the Library of NBU and is electronically published at the website of Department “Economics” at NBU at <https://economics.nbu.bg/bg/publikacii> and in the CEEOL database at <https://www.ceeol.com/search/journal-detail?id=2479>.

Requirements

You can use the attached template which is formatted according to the requirements.

1. Technical requirements:

- 1.1. Manuscripts are submitted in *MS Word 97-2003* or newer.
- 1.2. *Page size* is A4, all margins are 2,5 cm (page setup – margins: top, bottom, left, right). The options *different first page* and *different odd and even pages* (page setup – layout) should be checked.
- 1.3. „Годишник Икономика и бизнес / Economy and Business Yearbook“, Year, ISSN 2534-9651 (online), number of pages in manuscript, DOI are written in *the first page header* with font Times New Roman, 10 pt., bold, alignment: right, line spacing: single.
- 1.4. The name and surname of the author is given in *even pages header* with font Times New Roman, 10 pt. (normal), alignment: centered, line spacing: single.
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- 1.6. *Page numbers* are inserted with font Times New Roman, 11 pt. (normal), alignment: centered, line spacing: single.
- 1.7. *Manuscript title* is All caps, font Times New Roman, 18 pt., bold, alignment: centered, line spacing: single. The title should not contain abbreviations.
- 1.8. An empty line is left after the title formatted with font Times New Roman, 12 pt., line spacing: single.
- 1.9. On the next line *the academic title, the scientific degree, the author's name and surname* (in English) are written with font Times New Roman, 12 pt., bold, alignment: right, line spacing: 1,5 lines.
- 1.10. On the next line the *author's affiliation* (in English) is given with font Times New Roman, 12 pt., italic, alignment: right, line spacing: 1,5 lines.
- 1.11. On the next line the *author's e-mail* is written with font Times New Roman, 12 pt. (normal), alignment: right, line spacing: 1,5 lines.
- 1.12. Two empty lines follow formatted with font Times New Roman, 12 pt., line spacing: single.
- 1.13. On the next line is the *abstract* (in English) with font Times New Roman, 11 pt. (normal), alignment: justified, line spacing: single, special: first line, by: 1,25 cm, indentation: left – 1 cm, right– 1 cm. The abstract starts with the word “Abstract:”, bold, and should not exceed 100 words.
- 1.14. After an empty line (formatted as the abstract) are given up to 5 *keywords* with font Times New Roman, 11 pt., bold, alignment: justified, line spacing: single, special: first line, by: 1,25 cm, indentation: left – 1 cm, right– 1 cm.
- 1.15. Two empty lines follow formatted with font Times New Roman, 12 pt., line spacing: single.
- 1.16. On a new line follow the title, author's name, affiliation, e-mail, abstract and keywords *in Bulgarian*, formatted the same way as in English.
- 1.17. The *main text* of the manuscript starts on a new page. It is recommended that the main text includes an introduction, methodology, description of the study and the results and a conclusion. The main text is formatted with font Times New Roman, 12 pt. (normal), alignment: justified, line spacing: 1,5 lines, special: first line, by: 1,25 cm.
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- 1.24. *Footnotes* are only allowed as an exception to give an explanation of the main text. They should be footnotes, numbered consecutively in Arabic numerals and formatted with font Times New Roman, 10 pt. (normal), alignment: justified, line spacing: single.
- 1.25. All the *URLs* in the text and the list of references are written in font color: black, without underline.
2. The [Harvard Referencing Style](#) is used for *referencing*. When referring to other authors in the main text the following rules should be observed:
 - 2.1. When a specific text from another author is cited, the pages should be noted: Marinov (2015, p. 103) claims that „...“.
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 - Porter, M. (1990). *The Competitive Advantage of Nations*. New York: The Free Press.
 - Post, J., A. Lawrence and J. Weber. (1999). *Business and Society*. 9th ed. Irwin/McGraw – Hill.
 - 1..1. Georgiev, I. (1999). *Osnovi na investiraneto*. Sofia: Universitetsko izdatelstvo „Stopanstvo“ [Георгиев, И. (1999). *Основи на инвестирането*. София: Университетско издателство „Стопанство“].
 - 6.2. For articles: Author(s), Initial. (Year). *Title*. – Journal name, Issue number (Volume), Page numbers.
 - Farrell, J. and C. Shapiro. (2008). How Strong Are Weak Patents? - *American Economic Review*, 98(4), pp. 1347-1369.
 - Dinkov, D. (2011). Virtualnite obshtnosti v postmodernia svyat. - *Ikonomicheski alternativi*, № 4, s. 3-18.Д [инков, Д. (2011). Виртуалните общности в постмодерния свят. - *Икономически алтернативи*, № 4, с. 3-18.]
 - 6.3. For papers in collective monographs or books of proceedings: Author(s), Initial. (Year). *Title*. *In: Book title*. Place of publication: Publisher, Page numbers.
 - Friedman, M., (1991). The Social Responsibility of Business Is to Increase Its Profits, in J. Bower (ed.), *The Craft of General Management*. Boston: Harvard Business School Publications, 287-296.
 - Nikolova, I. (2015). Razvitie na vanshnata targovia na Bulgaria sled 1989 g. V: *Ikonomikata v promenyashitia se svyat: natsionalni, regionalni i globalni izmerenia – Sbornik dokladi ot mezhdunarodna nauchna konferentsia, tom 1*, Varna: Izd. Nauka i izkustvo, s. 69-75. [Николова, И. (2015). Развитие на външната търговия на България след 1989 г. В: *Икономиката в променящия се свят: национални, регионални и глобални измерения – Сборник доклади от международна научна конференция, том 1*, Варна: Изд. Наука и изкуство, с. 69-75.]
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 - American Economic Association, (2018). JEL Classification Codes Guide, Available at: <https://www.aeaweb.org/jel/guide/jel.php>, last accessed on 15.05.2019.
 - Eurostat, EU trade since 1988 by SITC database (DS-018995), Available at: <http://ec.europa.eu/eurostat/web/international-trade-in-goods/data/database>, last accessed on 2.05.2019.
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