

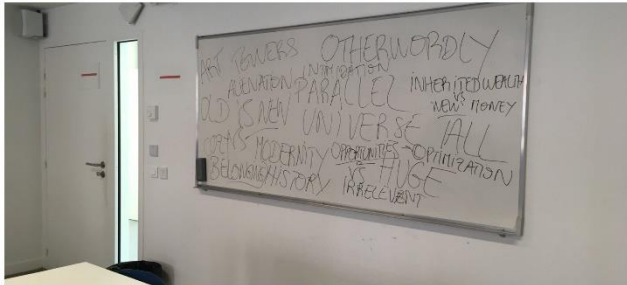
## *Day 1*

Students and professors participated in a traveling seminar organized within the framework of the European Reform Universities Alliance (ERUA). On the days between April 3rd and 5th, 2023, a NBU team led by Prof. Elena Spasova and Prof. Eduard Marinov, visited the French University Paris VIII: Vincent-Saint-Denis. Within the "Literanomics" traveling seminar, the students



and teachers from New Bulgarian University met PhD candidate at Univeristé Paris 8, Elise Angioi. She holds a Master's degree in Anglophone Studies (ENS de Lyon) during which she started working on Caroline Bergvall's poetry. The students had the pleasure to meet Hanna Hadjadj and Susan Ball, as well. During the first day of the seminar were included topics about ethics, morality, rationality as well as basic economic theory and the uses and functions of literature. The main focus was on the question why should economics and literature be considered together. There was also a brief group discussion about the clash between rational behavior and ethical norms in Caroline Bergvall's poem „The Fried Tale”.

## Day 2



The second day began in the outskirts of Paris in a business district known as La Défense where art and business co-exist. The group walked through the area while contemplating the architecture and abstract sculptures scattered around this economic hub. The most enormous one of them was grande arche de la defense which was perfectly aligned with Arc de Triomphe aiming to show us the evolution of the city and how it has changed while remembering its past. Other notable sculptures included the works of Joan Miro and César Baldaccini. In the afternoon all the participants met once again in Paris 8 to discuss what they saw during the field trip and how it connects to some of the topics of Caroline Bergvall's poem. To enrich the day the students also mentioned other pop

culture ways in which the world of finances and economics are represented in the mainstream media.

## *Day 3*

The third day was the last day of the seminar and it was the day for group presentations. There were four teams, each preparing a presentation on a different topic connected to Caroline Bergvall's poem: values, justice, equity and greed. The key concepts had the role of bridge between literature and economics. Each team worked on the project in a different location on University Paris 8's campus. The task was creative and allowed the students to discuss their personal views. The exchange of ideas was fruitful because in each group there were students from diverse university specialties. After a short break the four group projects were presented. Each team had a different approach of analyzing the key word. New, unexpected connections between the use of language and the economic concepts in the poem were discovered. The presentations included quotes from the "Fried tale" which were bringing attention to crucial metaphors. There were lively discussions of the themes and the differences between equity and equality, law and justice, greed and self-interest. Finally, a summary and short evaluation of the seminar was made. Students received small gifts from the university which will remind them of the experience.

